



West Linn Chamber of Commerce
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Disaster Preparedness Open House

- **West Linn Chamber of Commerce and Marylhurst University Co-Host “Preparing for Disaster”** -

West Linn, OR – January 11, 2018 The West Linn Chamber of Commerce, in partnership with Marylhurst University and several community organizations, presents a Disaster Preparedness Open House. The half-day event will feature expert speakers talking about disasters that may affect organizations in our geographic region, what will likely happen as a result of the disaster and what can be done to prepare.

A team of researchers led by Chris Goldfinger, a geologist at Oregon State University finds that “...there is about a 20 percent chance that northern Oregon—a region that includes Portland and Astoria—will be hit by a magnitude-8.0-or-higher quake in the next 50 years. (Previously, the area was estimated to have about a 12 percent chance of facing such a quake.) Washington state has between a 14 and 17 percent chance of facing a big one, up from an 8 to 14 percent chance.” [The Atlantic, A Major Earthquake in the Pacific Northwest Looks Even Likelier](#)

"As the community's university, we recognize our responsibility to educate and enrich our community," said Christina Laird, events manager at Marylhurst University. "When we partner with organizations like West Linn Chamber of Commerce, it extends both our reach and the expertise we can share."

We are excited to present three dynamic speakers with experience in teaching topics from organizational crisis communication to technology infrastructure to organizational resilience following a disaster.

Simona Beattie, Director of Marketing & University Communications, Marylhurst University

How to communicate in the event of an emergency Simona Beattie is a nationally recognized public relations/marketing presenter with 15+ years' experience improving connections between brands and their consumers. She is highly trained and experienced with crisis communications to help organizations connect with one of their primary assets, their employees; and media relations both in public relations and in the news industry.

Nathan Phillips, Chief Information Officer, Center For Learning and Technology, Marylhurst University

How to protect your businesses data in a disaster Formerly a lead trainer at Apple Inc. for over six years, Dr. Nathan Phillips has also served on the faculties of the University of Hong Kong, Keio University, University of California at San Diego, Clark College, Palomar College, Portland State University and the University of Portland. He has delivered over 7,000 training hours related to computer technology on subjects from Microsoft Office to Online Course Development.

Captain Duffy Cavanaugh, National Guard

Personal preparedness in a disaster Captain Cavanaugh is an instructor for the Oregon National Guard Officer Candidate School program and holds an Army Engineer branch designation. He was an operations officer embedded with the Portland District Corps of Engineers office within the Emergency Management Team. The team supported local civil organizations with table top exercises structured to engage and question process for resilience following a major disaster which led to the region's first major multi-organization exercise; Cascade Rising – a response to a Cascadia Earthquake event

Event Date: Tuesday, January 30, 2018

Time: 9:00 AM - 1:00 PM

Event Location: Marylhurst University, Flavia Salon

Address: 17600 Pacific Highway, Marylhurst, Oregon 97036

Main Sponsors: Evergreen Gas, Inc - HVAC Services, Servpro Industries, Inc., Pamplin Media, West Linn Police Department and the Public Safety Advisory Board, Clackamas County Public & Government Affairs ~ **Good Neighbor Sponsors:** Legal Shield, Bonni C. Canary and Legacy Health

About West Linn Chamber of Commerce: With over 100 members organizations the chamber facilitates a supportive business environment among members, visitors & community. The West Linn Chamber builds relationships between business, community and the City of West Linn. The chamber also advocates for new investment and revitalization of the business sector and serves as the official community resource center on business development and visitor attractions, events and services.

About Marylhurst University: Founded in 1893, Marylhurst University is a premier, not-for-profit, professionally focused liberal arts and business university. Marylhurst's community of scholars, professionals and artists offers exceptional master's degrees, bachelor's degree completion programs, courses, continuing education and impressive arts, music and cultural events.